

DO YOU WANT A CLEAN HEALTHY CARPET?

How is a *Truckmount Extractor* Your First Key to Successful Cleaning & Drying?

Which is more important to you: a clean carpet – or a clean and *healthy* carpet? Yes, I assure you, there is a big difference.

Each carpet cleaning method has advantages and disadvantages. Some methods will get out some of the dirt. Other methods will get out some of the dirt and grease. Still others will get out almost everything. And, to be sure, some are more expensive than others. If all you want is a cheap, rinse-the-dirt-off-the-top cleaning, which you might find advertised for around \$19.95 per room, then any company will do.

But, if you want to protect your health, if you want to protect your investment in carpeting, if you want to protect your family from countless bacteria, fungus, pollens, and dust mites that reside in your carpet, then use the only method which thoroughly flushes these pollutants with high heat as well as deliver *rapid* dry times.

The truck-mounted hot water unit is the most effective cleaning system available today. Likewise, it's one of the most expensive units on the market. With the average cost at \$15,000.00 per unit, low end firms cannot afford it.

However, if you want the job done right, choose a company that will thoroughly clean your carpets using a state-of-the-art truck mounted steam cleaning machine, rinse, extract, turbo dry, and you'll KNOW they are clean.

When you select a carpet cleaner, you'll choose from a wide variety of cleaning methods and prices. *There is no heat or rinsing in so-called dry methods, therefore no deep cleaning.*

Shaw Industries, the world's largest carpet manufacturer, recommends hot water extraction from truck-mounted units, and using a portable system only in areas where the truck-mounted unit won't reach.

Here's why: A truck-mounted unit cleans much better than a portable unit for these reasons:

1. It heats the water to a higher temperature. For every 18 degree increase in the temperature above 118 degrees F, you double the water's cleaning ability. So if the water temperature is 136 degrees F, it will clean twice as well as water that is 118 degrees F. Water that is 154 degrees F will clean four times as well as 118 degree water. And so on, until you reach a water temperature of 250 degrees F. With the average cost of the unit at \$17,000.00, low end firms can't offer it.
2. It shoots the cleaning solution into your carpet at higher pressure, which

breaks up the dirt, bacteria, chemicals and pollens. 300 to 400 pounds per square inch is the optimum pressure for truck-mounted hot water extraction. This is through tiny openings which are gentle on the carpet and cause the carpet to cool down in a couple of seconds.

3. The machine uses a stronger suction to draw the dirt, chemicals, bacteria, pollens, and tobacco smoke residue out of your carpet. It dries fast since 95% of the moisture is also recovered in this step. Kleen Rite has, uniquely, tools which cut the dry time IN HALF.

Not surprisingly, having your carpet thoroughly cleaned with truck-mounted hot water extraction costs more than renting a shampooer at the corner grocery store.

If you bought the cheapest carpeting you could find, then renting a small shampooer might be all you need. No question, it will get out some of the dirt, but the key word here is "some". It will not get out many of the pollens, chemicals, bacteria and dust mite residues.

On the other hand, if you want your carpet to look good and give you years of dependable service, then you need to take extra good care of it. This means you need to have it cleaned by skilled, qualified technician at least every six months to one year, depending on the amount of soiling and foot traffic it receives. And you need to have it thoroughly cleaned and sanitized, as only truck-mounted hot water extraction can do.